



POTENCIAL

ELEVATING NATURE'S CREATION

THE NATURE CREATES
WE **IMPROVE!**



Welcome to our catalog! Here you'll find a carefully curated product line designed to transform spaces with beauty, quality, and lasting durability.



Collection

FELDSPAR



AMAZONITE

rare feldspar



Amazonite is an exotic material that blends vibrant tones to create a striking and sophisticated look. Beyond its unique beauty, Amazonite is a durable stone ideal for countertops, feature walls, swimming pools, and a variety of environments. If you're aiming for a high-end project, this is the perfect choice.

BONNO

feldspar



Bonno is a Brazilian natural stone featuring a striking blend of white, brown, and black crystals, creating a detailed and eye-catching appearance. Known for its durability and distinctive aesthetics, Bonno is a popular choice for interior design projects. Its unique mix of colors and patterns adds sophistication and elegance to any space.



Collection

QUARTZITES



CRISTALLUS HIMALAIA

translucent quartzite



POTENCIAL[®]
PEDRAS DO BRASIL

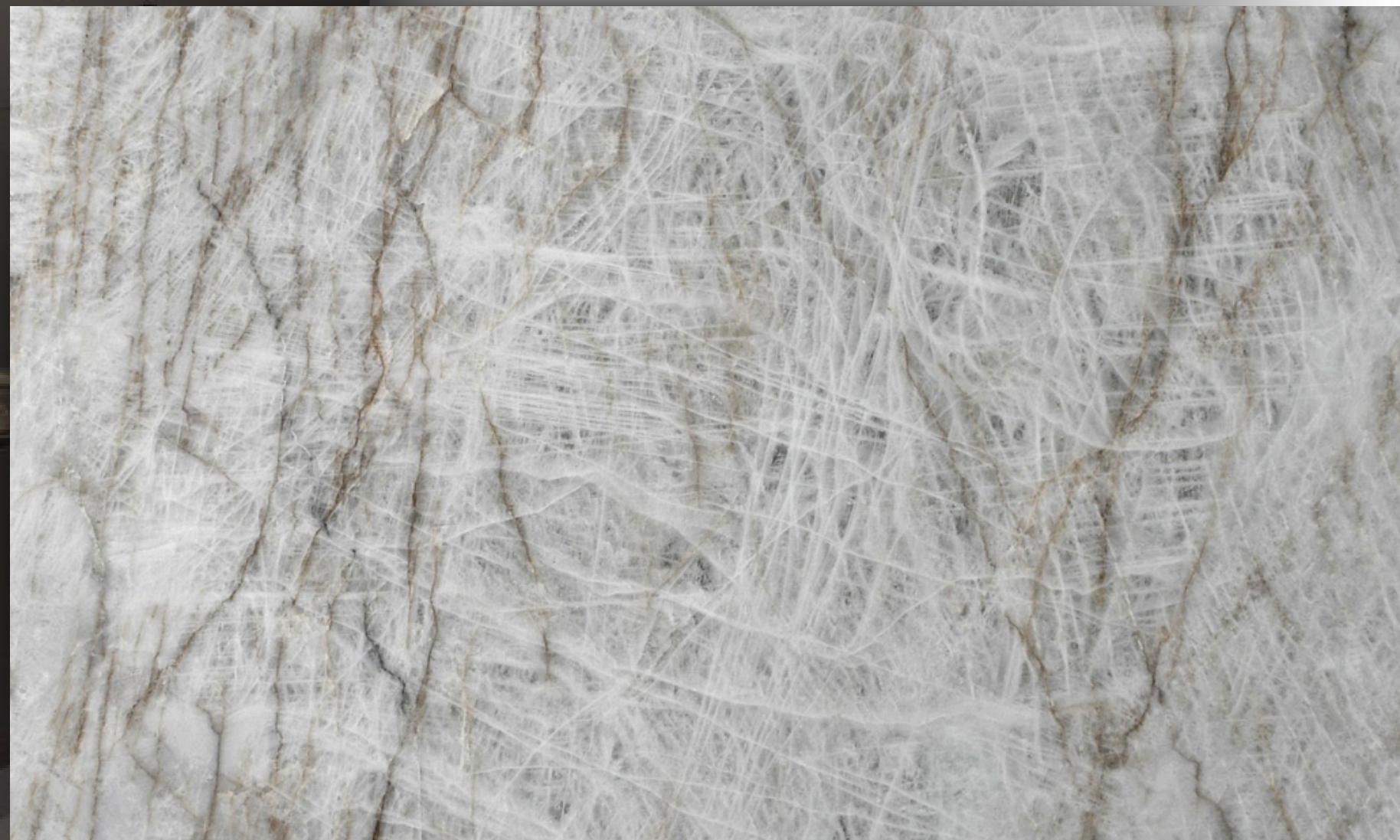


This natural stone boasts exceptional strength and contains numerous pure crystals throughout the entire slab, producing breathtaking visual effects when illuminated from behind. Beyond its distinctive beauty, it is highly durable and has low porosity, making it suitable for both interior and exterior applications.



CRISTALLUS CATEDRAL

translucent quartzite



Renowned for its high resistance, this natural stone features a slab filled with countless pure crystals that create stunning effects under backlighting. Its remarkable durability and minimal porosity ensure it performs well in any setting, whether inside or outside, combining elegance with long-lasting quality.

CRISTALLUS BLUE

translucent quartzite



Cristallus Blue is a high-strength quartzite with bold veins that create stunning effects when backlit, highlighting its deep blue color and crystals. Each slab is unique, making every piece one of a kind. Its durability makes it suitable for both indoor and outdoor use.

PATAGÔNIA CRYSTAL

quartzite



A breathtaking natural stone with striking crystals and warm earthy tones. Patagonia Quartzite adds luxury and sophistication to countertops, walls, and design accents

GREEN GAYA

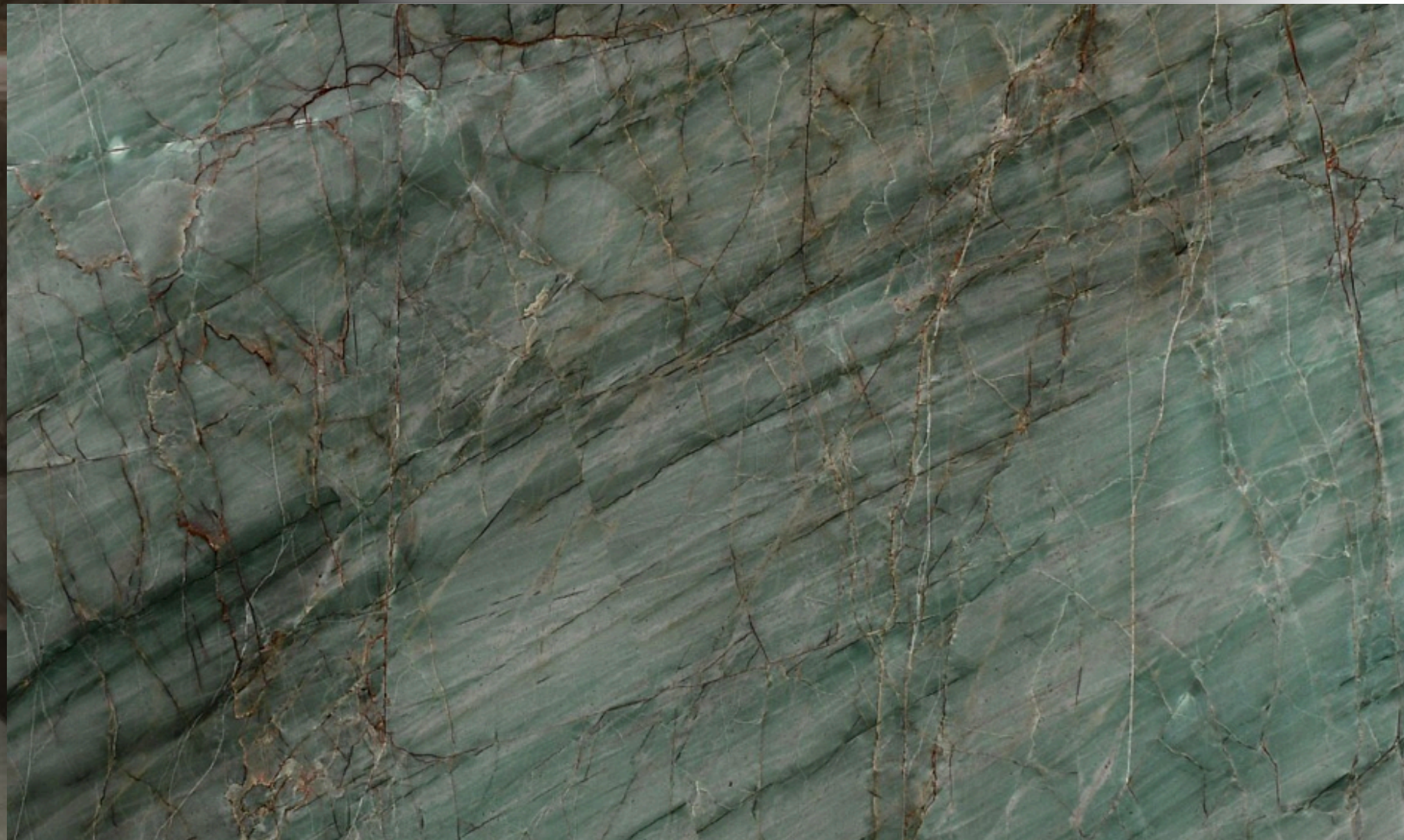
quartzite



Gaya Quartzite is a natural stone characterized by greenish tones and organic veins that evoke nature. Beyond its sophisticated appearance, it offers high strength and durability, making it ideal for countertops, flooring, and surfaces. Its unique coloration adds a touch of exclusivity and elegance to any project.

CRYSTAL MINT

quartzite



Natural stone with high resistance. With its robust structure and green tones, this quartzite creates striking and modern visual effects that bring you closer to nature. Beyond its unique beauty, it stands out for its durability and low porosity. A luxurious statement full of character.

KOUROS

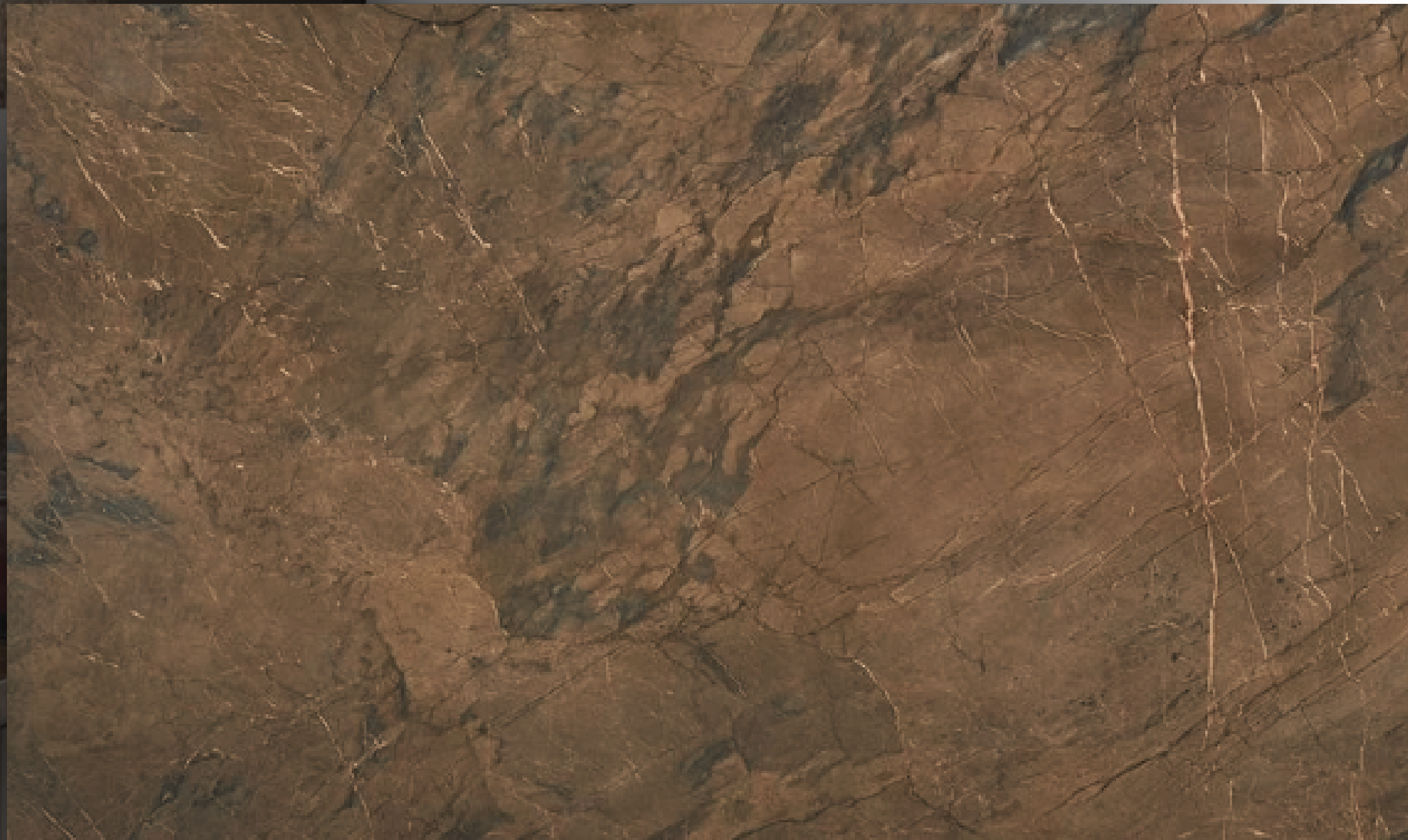
quartzite



High-performance stone known for its strength and elegant appearance. Its long-lasting durability and adaptability make it the perfect choice for those seeking both beauty and practicality in outdoor settings.

CHIVAS

quartzite



This natural stone combines impressive strength with a warm, sophisticated palette of earthy tones. Its unique appearance brings a sense of warmth and inviting comfort to any space. Beyond its aesthetic charm, Chivas offers durability and versatility, making it a reliable choice that adds both beauty and a welcoming atmosphere to your projects.

BIANCO SUPERIORE

quartzite



Bianco Superiore is a natural stone with a soft, pleasant beauty that creates a sophisticated and inviting atmosphere. Highly resistant and durable, it's perfect for countertops, sinks, accent walls, and more. Its blend of refined aesthetics and outstanding performance has made Bianco Superiore a highly sought-after choice.

LE BLANC

quartzite



Le Blanc is a natural stone with a soft, elegant look that adds warmth and sophistication. Durable and strong, it's ideal for various applications, making it a popular choice for style and functionality.

MONTEBELLO

quartzite



With delicate veining and a sophisticated appearance, Montebello is the perfect choice for projects that call for timeless elegance and strength. Ideal for interior applications, it brings a sense of lightness and refinement to both residential and commercial spaces.

NAICA quartzite



A sophisticated Brazilian quartzite that blends soft beige and cream tones with subtle veining in shades of light brown, gold, and pearlescent white. Its elegant and timeless look makes it a premium choice for upscale residential and commercial interiors.

PERLA VENATA

quartzite



Perla Venata Quartzite is a high-quality natural stone, recognized for its beige tone and gentle veins. Valued for its elegance and durability, it's a sophisticated choice for those seeking a classic, timeless look.

VOYAGEM

quartzite



A natural stone from Brazil, Voyage Quartzite features soft, warm tones and elegant veining that place it within the renowned Taj Mahal family. Offering the same refined aesthetic with a more accessible profile, it combines exotic beauty, durability, and uniqueness, an ideal choice for sophisticated yet versatile design projects.

BROWN BALI

quartzite



Bali Quartzite combines elegant earthy tones with natural veins, creating a sophisticated and striking appearance. Beyond its bold look, it is a highly durable and resistant stone, ideal for both indoor and outdoor spaces. Perfect for projects that seek to blend beauty and strength in any setting.

Collection

DOLOMITES



ORO BIANCO

dolomite marble



- For projects that value a clean, timeless look. Recommended for indoor use.

ORO VECCHIO

dolomite marble



• This dolomite features soft white tones with elegant golden veins, bringing warmth and sophistication to interior spaces.

MATARAZZO

dolomite marble



• This dolomitic stone showcases a clean white base with subtle, refined veins, offering a timeless and sophisticated look for any interior project.



Collection

MARBLES



AQUARELA MARBLE
marble



WHITE MARBLE
marble



GREEN MARBLE
marble



VEIN MARBLE
marble





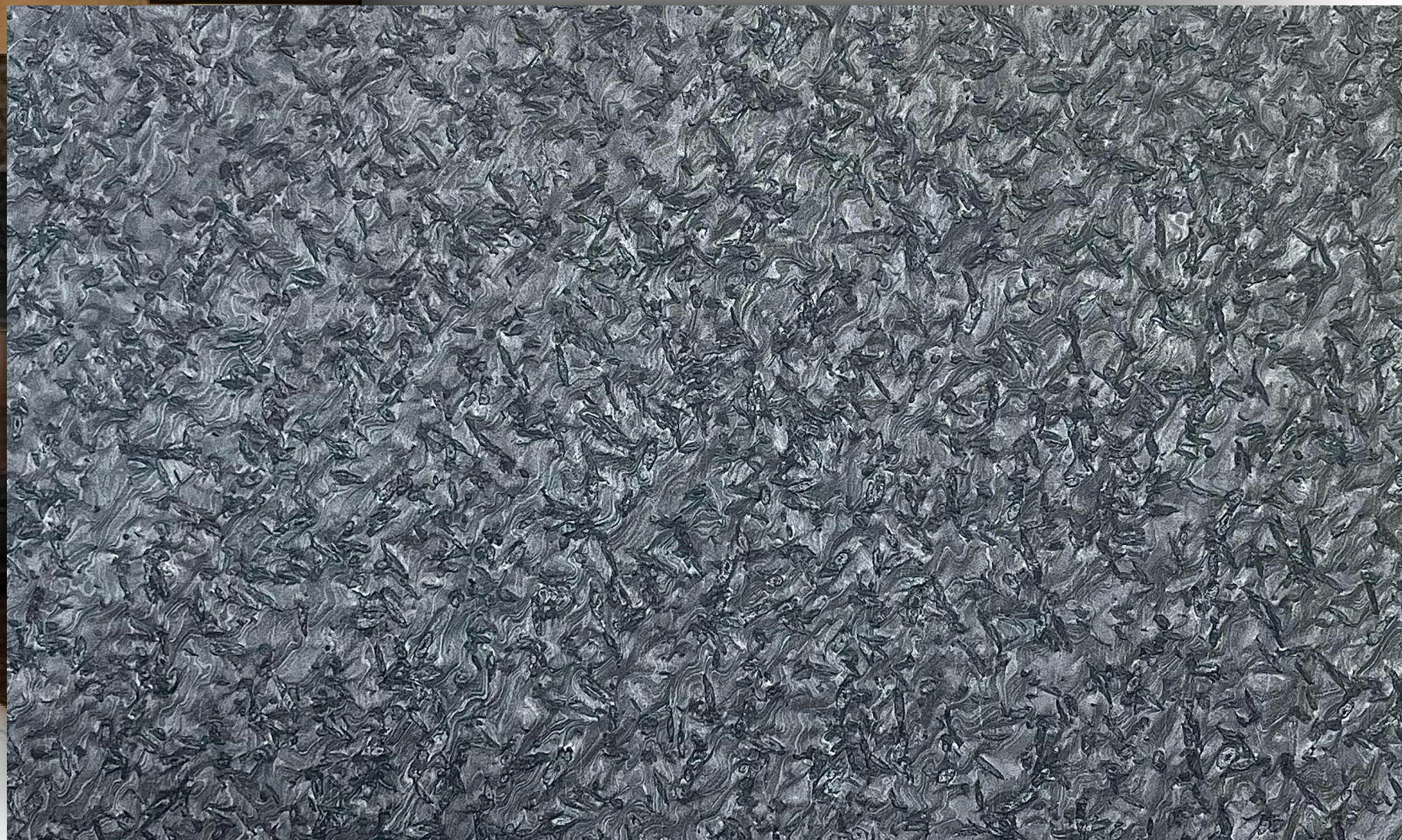
Collection

GRANITES



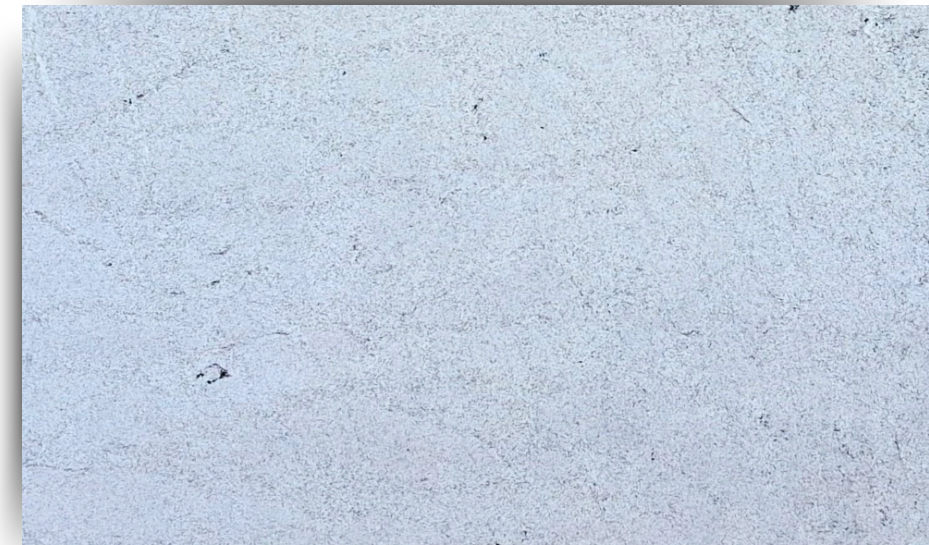
MATRIX

granite





ITAUNAS
white granite



SIENA
white granite



ORNAMENTAL GD

yellow granite



ORNAMENTAL

yellow granite



SANTA CECÍLIA

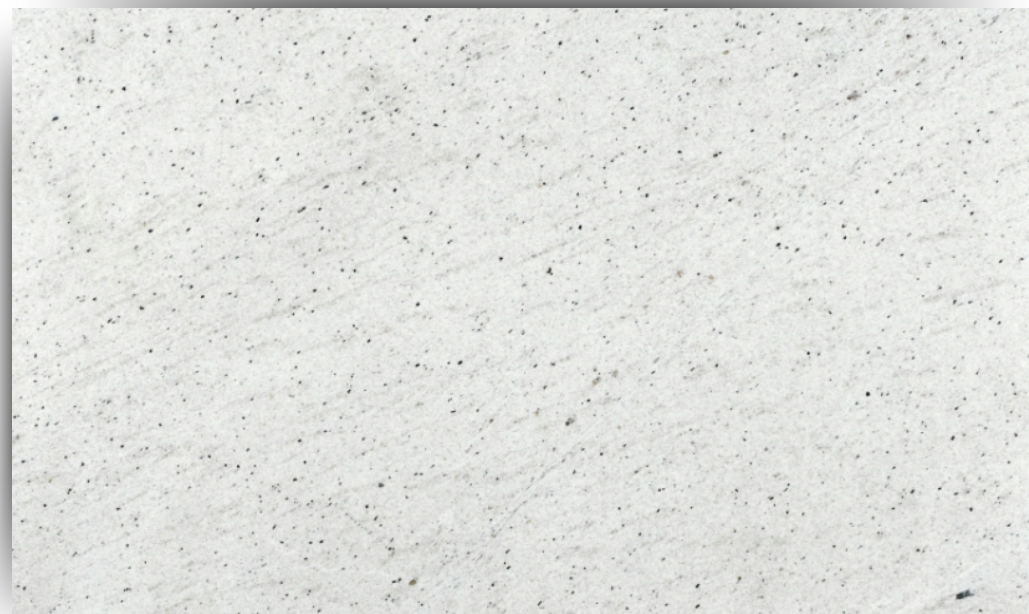
yellow granite



DALLAS
white granite

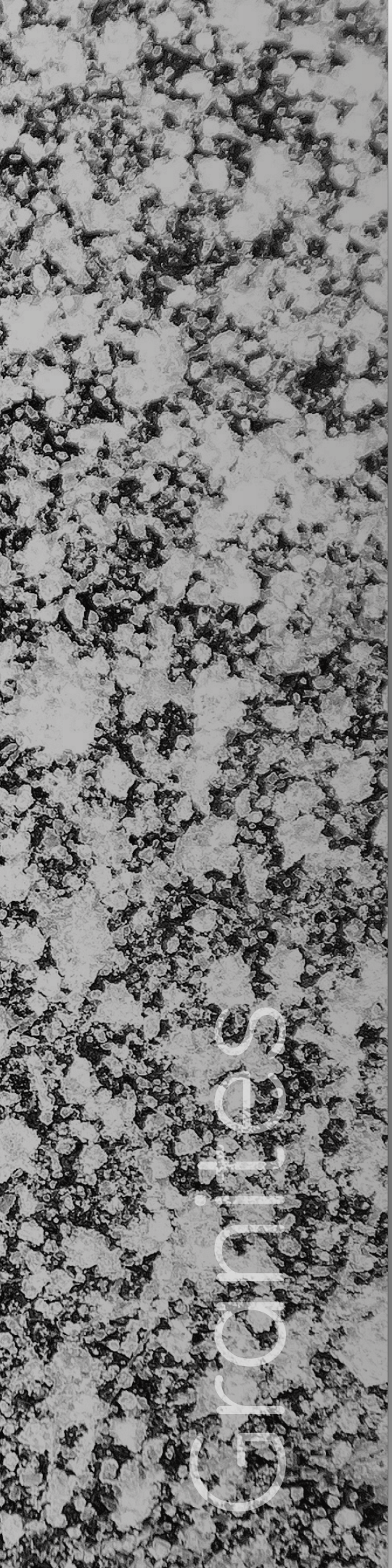


EXTREME WHITE
white granite



TULUM
white granite





ANTARTIC WHITE
white granite



VALLE NEVADO
white granite



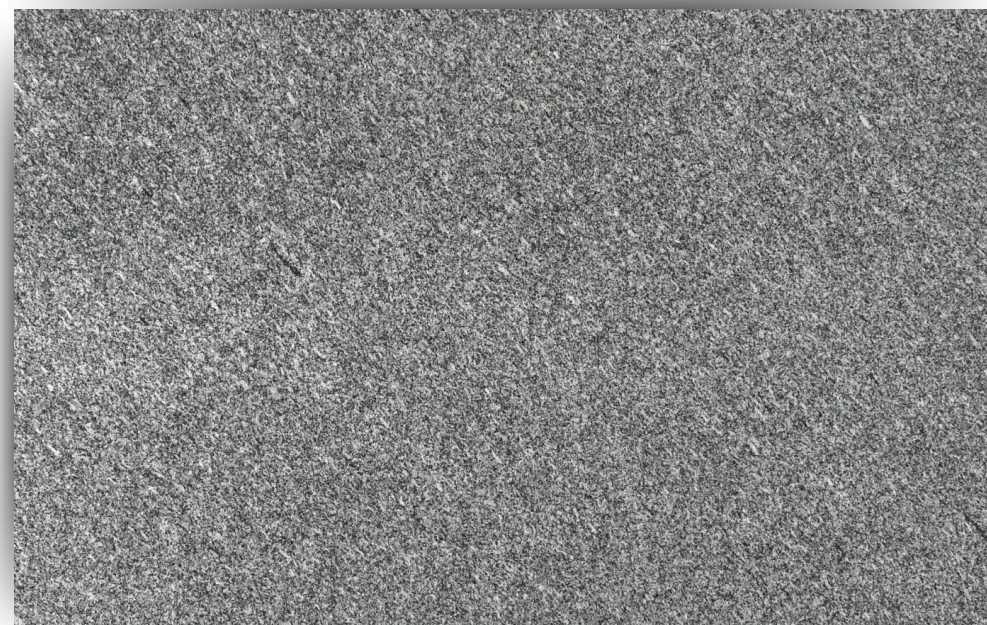
WHITE G
white granite



CASTELO GRAY
gray granite



CORUMBA
gray granite



NEW CALEDÔNIA
gray granite



Granites

BRAZILIAN BLACK

black granite



BLACK MIST

black granite



NEGRESCO

black granite



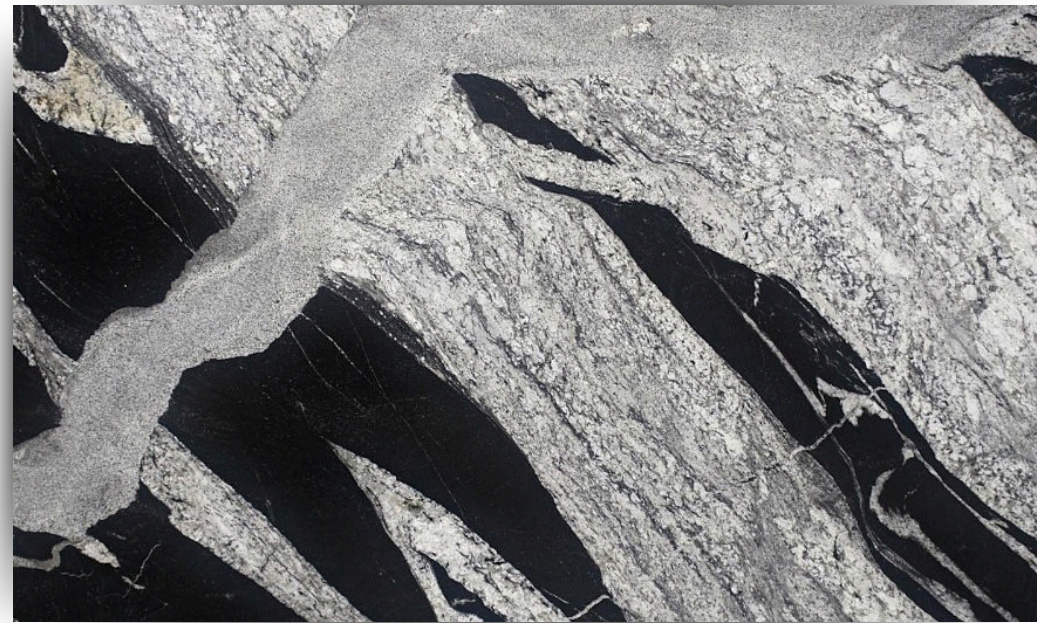
BLUE FANTASY

black granite



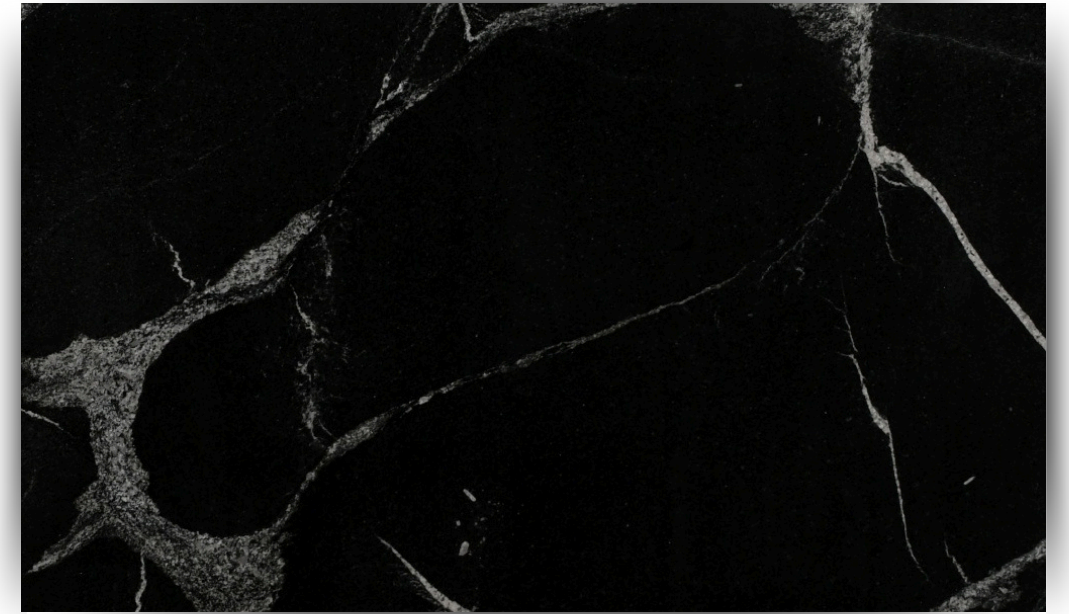
MAORI BLACK

black granite



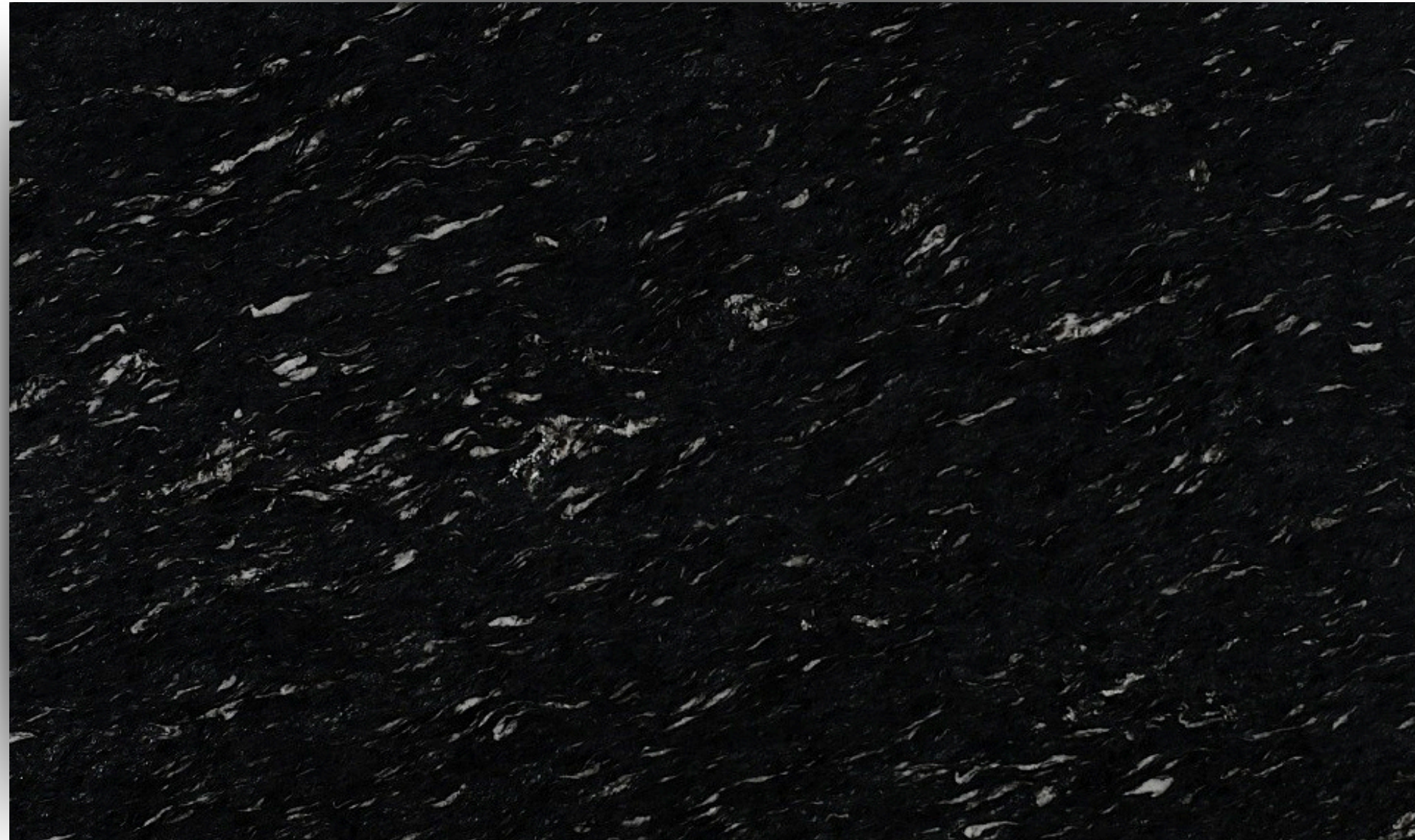
VENUTTI

black granite



VEGAS

black granite



Granites

VIA LACTEA

black granite



AYRES

brown granite



Granites



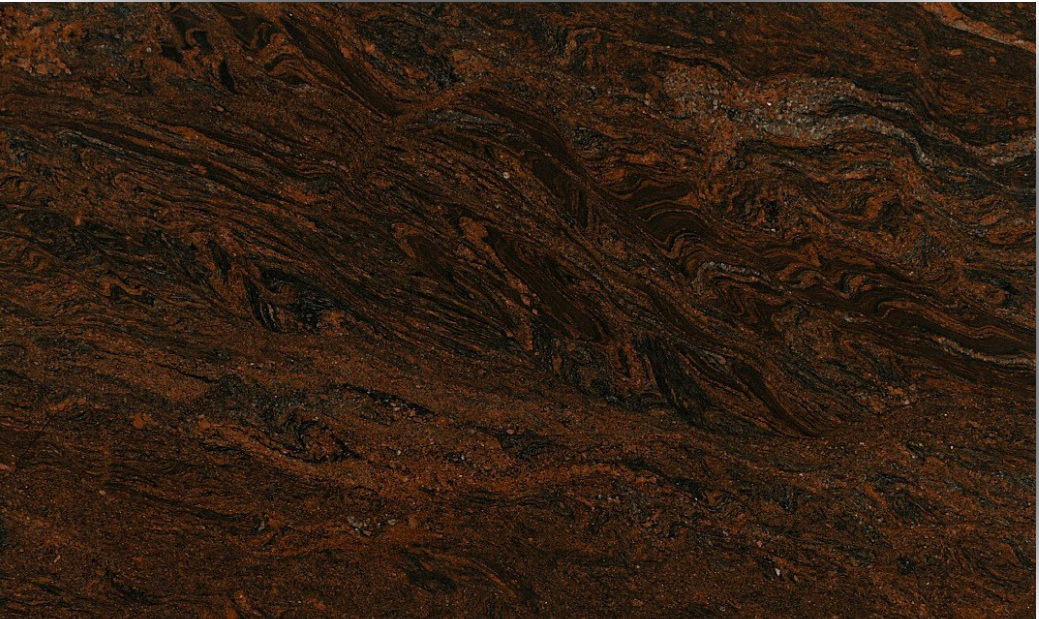
RED BRASILIA

red granite



RED VERONA

red granite





ABOUT US

Potencial Pedras do Brasil was born from the dream of two brothers who, supported by an exceptional team, have been driving the company's significant growth. Based in Castelo, Espírito Santo, we operate in the ornamental stone business with a strategic, innovative approach focused on excellence.



With our own quarries, we extract exclusive natural materials, offering high-quality products that combine beauty, authenticity, and sophistication. We are committed to on-time delivery and building lasting partnerships, always aiming to add value to the natural stone market.

PRODUCT LINE

2025 collection



POTENCIAL

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Customer Service Channels



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